

## CLAIMS

What is claimed is:

1. A multimedia advertising billboard comprising  
5 a waterproof box that is a rectangular box that is installed on the  
outer wall of buildings;  
two liquid crystal displays arranged on the left and right sides of  
the waterproof box and connected with a computer inside the  
buildings so as to play animated advertisement by the program of  
10 the computer.
2. The multimedia advertising billboard as claimed in claim 1,  
wherein the liquid crystal display can be replaced by a plasma  
display panel.
3. The multimedia advertising billboard as claimed in claim 1,  
15 wherein the computer is disposed inside the waterproof box.
4. The multimedia advertising billboard as claimed in claim 1,  
wherein the computer is disposed inside the waterproof box that is  
installed on a car.